

Press release Lurate Caccivio, October 10, 2018

The Italian digital revolution to USA. Aleph is showcasing 2 iconic LaForte @ SGIA Expo 2018 – Booth 335

Aleph confirms its international vocation by exhibiting for the second time at SGIA Expo. After one-year spending in development of new features for the LaForte printers, Aleph presents 2 models in one of the main USA show:

LaForte 200 Paper, super-wide format 340cm with sublimation inks

LaForte 200 Fabric, wide format 190 cm direct to fabric with textile pigment inks

Both industrial large format printing machines developed in Como in the heart of textile industry are taking the benefits of latest innovation and testing carried in **the new Aleph research center**. The aim of this research center is to deliver new solutions to the market that can satisfy the customer's needs with sustainable production.

Super-Wide Sublimation Paper printer is responding to the market trends that is stepping back from direct to fabric in the soft signage industry. Possibility to use wider range of fabrics and the sharp quality to print on paper are the market indicators.

Direct to fabric with textile Pigment inks is also what the market is looking for; easiest solution and environmentally harmless for an ecologic future.

SGIA 2018 is also the occasion to promote the new naming of the LaForte series. To simplify the lineup classification, we have introduced new naming. The numbers which stand next to LaForte brand refers to incremental line of heads and productivity.



www.alephteam.com

Aleph Srl

Via Giotto 26 22075 Lurate Caccivio (Como – Italy) Tel. +39 031 575902 Fax: +39 031 3385098 info@alephteam.com

Press contact:

Media Ambience Srls Corso di Porta Nuova, 34 20121 Milano, Italy Tel. +39 02 854583.11 a.piciotti@media-ambience.com I.pavone@media-ambience.com Aleph is continuously increasing its business around the world and North America became a very important market. A dedicated sales force and service network guarantee customers a great service and maintain Aleph's standard quality at the top.

For any reference, go to www.alephteam.com

Created in 1999 in the area of Como, the heart of the Italian textile manufacturing excellence, Aleph is now a company with a solid know-how in the construction of printing machines and in the development of supporting software.

From large format textile printers to drying systems, from proprietary software to consumables, Aleph develops and manufactures technologically advanced products for each individual printing process, and offers reliable after-sales technical support services.

For more info, please visit alephteam.com where you can find the entire distributors channel all around the world.



www.alephteam.com

Aleph Srl

Via Giotto 26 22075 Lurate Caccivio (Como – Italy) Tel. +39 031 575902 Fax: +39 031 3385098 info@alephteam.com

Press contact:

Media Ambience Srls Corso di Porta Nuova, 34 20121 Milano, Italy Tel. +39 02 854583.11 a.piciotti@media-ambience.com I.pavone@media-ambience.com