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## TURKEY FESPA IN DECEMBER

Fourth edition of FESPA Eurasia will be held in Turkey from December 8 to 11, 2016. This is a platform to reach key decision makers in the wide format screen and digital printing, textile printing and garment decoration and signage industries.

First time exhibitors to FESPA Eurasia 2016 include HP, Xerox, adhesive films manufacturer Hexis, textile equipment manufacturer Aleph, transfer printing machines manufacturer Tural Makina, digital textile printing equipment supplier Mert Dijital and textile printing machines manufacturer Özmak Makina.

A number of exhibitors have also expanded their space for the 2016 exhibition, illustrating the importance they place in FESPA Eurasia as the platform to reach key decision makers. Some exhibitors have expanded their stand size by as much as 50 per cent. Many of these have new distributor relationships and will therefore present more machines.

A host of international brands including Mimaki, HP, Fujifilm, Canon, swissQprint, Mutoh and Roland are also represented at the exhibition either directly or through local distributors. The continued commitment from both international and local exhibitors to FESPA Eurasia is a sign of confidence in the industry, and as visitor numbers have risen year-on-year, the value of the event is evident.