# Colour management for unique design

## Textile digital printing is the solution for efficient large-scale production, such as fashion, visual communication and interior decoration.

But how to best match the proper colour management to meet style and customization of brands?

Design is a matter of colors, light, shades and especially of creativity and expressiveness. A good solution lies in the versatile software as *SmartColor* by Aleph, the Italian Company specialized in machines for large format digital printing. Created in 1999 in the heart of the Italian textile manufacturing excellence, Aleph is now a company with a solid know-how in the construction of printing machine and in the development of supporting software and well known in UK, India and Turkey through their partners.

SmartColor is a program of colour management for the production of textile design variants through the use of colour charts. It is realized especially for style offices and converters and allows to quickly obtain variations through the monitor with a precise and clear final colour simulation. The software can display many variants at the same time and is able to handle an virtually unlimited number, with the advantage of including all the information in just one file.

It is a proprietary integrated system for the management of images from small to large size and for colour management through editing functions on variants, such as copy, paste, duplicate, import, etc. The colour definition can also be done with a spectrophotometer, allowing to generate new custom colour palettes.

And for a perfect realization, the software allows a careful control of all stages and especially of the final design, approaching in this way the digital printing with conventional printing.

SmartColor by Aleph is a universal program that can be used with all printers equipped with Microsoft or Windows drivers and all textile products on the market.

SmartColor

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