

## Aleph: A world of digital printing solutions

Created in 1999 in Como, Italy, the heart of the Italian textile manufacturing excellence, Aleph is a company with a solid know-how in the construction of printing machines and in the development of supporting software.

From large format textile printers to drying systems, from proprietary software to consumables, Aleph develops and manufactures technologically-advanced products for each individual printing process, and offers reliable after-sales technical support services. Its customers are style offices, converters, interior designers, advertising companies, graphic arts industries, etc.

Aleph distributes in the UK, India and Turkey through reliable partners. On September 2016, Aleph is opening a new office in Istanbul with a demo centre and the possibility to host several training sessions. The objective is to strengthen its presence and its competence directly on the field.

The first LaForte® printers have been already installed in Europe while some others will be delivered to Asia during September 2016. Aleph has also announced its participation to FESPA Eurasia in December.

## Technical expertise in pigment inks

Alongside Aleph invests in the research for effective solutions to complete the printing process such as inks, papers, and other useful accessories. To cope with the increasing interest in the pigment inks, Aleph has developed a new series of products for digital printing on cotton and natural fibres, compatible with Epson technology (PIGMENT PTS-Series 2) and, soon, even for KYOCERA (PIGMENT PTS-K Series 2). Alessandro Manes, AD of Aleph adds "the pigment inks are designed to respond primarily to the needs of the promotional and fast fashion markets and ensure high performance in terms of runnability and color range to print directly on the fabric without any pre or post treatment." Among the main advantages of Aleph pigment inks there are: compatibility with the majority of printers on the market, easy to use and especially resistance to washing and the duration in the time of printing.

## SmartColor® plays with colours

The magic formula lies in the versatile and easy to use software as SmartColor® of Aleph. SmartColor® is a programme for the production of textile design variants through the use of colour charts and it is realised especially for style offices and converters. It allows to quickly realise variations through the monitor with a precise and clear final colour simulation. The software can display more variants at the same time and is capable of handling an unlimited number, with the advantage of including all the information in just one file.

It is a proprietary integrated system for the management of images from small to large size and for colour management through editing functions on variants, such as copy, paste, duplicate, import, etc. The colour definition can also be done with a spectrophotometer, allowing the generation of new custom colour atlases.

And for a perfect realisation, the software allows a careful control of all stages and especially of the final design, approaching in this way the digital printing with conventional printing. SmartColor® by Aleph is a universal programme that can be used with all printers equipped with Microsoft or Windows drivers and all textile products on the market.

For further information: Email: info@alephteam.com